

NEWS RELEASE

FOR IMMEDIATE RELEASE



From Legendary to groundbreaking... the new A+ blend arrives from Tee-2-Green and Pure Seed

Introducing **A+**, a revolutionary new blend of bentgrass developed by Pure-Seed Testing headquartered in Canby, Oregon. Pure-Seed Testing is a global leader in the development of leading-edge turfgrasses. The new A+ is the successor product to the legendary A1/A4 bentgrass blend which has been marketed around the world for the past three decades and is now being phased out.

“The new A+ bentgrass blend will provide the long-trusted performance of the Penn varieties with the improved and enhanced performance of Pure Eclipse, our latest development in elite bentgrasses.” says Crystal Rose-Fricker, President of Pure Seed Testing. A+ will serve as the brand that combines legend and innovation as we transition into the future of Tee-2-Green and Pure Seed.

The new A+ blend will provide even greater adaptability to harsh weather conditions and disease pressure that typical bentgrasses cannot handle. A+ is extremely quick to germinate even in cold climates, while its aggressive tillering provides faster establishment and grow in. Its deep fibrous root system and tight density deliver superior overall playability. The improved heat tolerance provides excellent summer performance, combined with salt tolerance to make it an ideal option for year-round performance in difficult environments.

You can count on A+ to perform and meet your needs as we move forward into the next generation of world class bentgrass products together.

Product Features:

- Outstanding heat tolerance
- Great salt tolerance
- Cold and wear tolerance



- Fine leaf texture
- Good winter color
- Quick spring green-up
- Great resistance to red leaf spot
- Good disease resistance
- Blue/Green color
- High density

Uses:

New seeding, interseeding, greens, fairways, and tees.

Note:

While Penn A1 is being phased out of production, it will remain available through the A+ blend.

About Pure Seed

Pure Seed is the global leader in turfgrass genetics. Our “research first” approach will never be compromised. With award-winning plant breeding, Pure Seed is dedicated to developing the world’s best turf varieties. Our network of companies shares the common vision to develop, produce and market solution-based products focused on reducing environmental and economic pressure, while building tolerance to specific stresses. Learn more here: www.pureseed.com

About Tee-2-Green

Tee-2-Green is a grower-owned company and the exclusive marketer of industry-leading bentgrasses for golf course greens, tees, and fairways, including the revolutionary Penn’s and Pure’s high-performance varieties. Their other bentgrass varieties include Penncross (the world’s best-selling bentgrass), Penn A-1 & A-4, Crystal Blue, Pure Distinction, Pure Select and more. These products each uniquely help create championship conditions and legendary courses around the world. Learn more here: www.tee-2-green.com

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