

THE FOUNDATION OF EXCELLENCE  
A research first approach of perfecting turfgrass performance.

## Premium Kentucky Bluegrass Brand

### PUREBLUE™

When it comes to Kentucky bluegrass **PUREBLUE** from Pure Seed is second to none for beauty and superb performance. **PUREBLUE** can contain one or more varieties such as "Right", "JumpStart", "Moonlight SLT", and "Full Moon". Each of these varieties offers unique traits like rapid germination and establishment, excellent traffic tolerance, shade performance, and salt tolerance.

### A HEALTHIER TURFGRASS

With its dark green color and high density, **PUREBLUE** fits into the category of elite Kentucky bluegrasses which are bred to produce overall turfgrass excellence. It is also ideal for low maintenance as it maintains great color with little disease pressure from reduced fertilizer and watering. It has good heat tolerance, moderate drought tolerance, stays green longer than most other bluegrasses, and has quick recovery after drought and summer stress.

**PUREBLUE** is an excellent bluegrass for sod production. It can handle low mowing .50" (1.25 cm.) and is a popular choice for golf course use. With excellent shade performance characteristics, **PUREBLUE** is the perfect choice for stadiums with shade issues or areas of reduced light levels.

### GEOGRAPHICAL ADAPTATION

**PUREBLUE** performs well in the Northern climates down through the transitional zones of the United States and in Europe and China.

Seeding rates typically range between 2-3 lbs./1,000 sq. ft (97-146 kg/ha). Fertilize at 3-4lb N/1000 sq. ft. /year. Recommended mowing height 0.5-2.5". Can handle lower than 0.5" if desired. Irrigate deeply and frequently in absence of rainfall.

### PRODUCT FEATURES

- Sod Quality
- Quick Establishment
- Aggressive Growth Habit
- Disease Resistance
- Deep Dark Green Color
- Excellent Durability